



“Celebrating jazz and nurturing the human spirit, one event at a time.”

*5th Annual 2018 SLO Jazz Festival
May 18-19, 2018 in Mission Plaza, San Luis Obispo, CA*

PRESS RELEASE: 5TH SLO JAZZ FESTIVAL COMES TO CENTRAL COAST

FOR IMMEDIATE RELEASE

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**SLO JAZZ FESTIVAL announces 5th Annual SLO Jazz Festival
WITH 3x GRAMMY AWARD WINNING SERGIO MENDES**

Grammy Award Winning PACIFIC MAMBO ORCHESTRA, 2018 Grammy Winner JEFF LORBER FUSION, BIG SAM'S FUNKY NATION, RICARDO LEMVO & MAKINA LOCA, ANTON SCHWARTZ QUINTET, TrioKAIT PLUS 20 TOTAL PERFORMANCES AND CLINICS ROUND OUT 5TH INTERNATIONAL JAZZ FESTIVAL

SAN LUIS OBISPO- The 5th Annual SLO Jazz Festival returns this year with a powerhouse line up of Latin-jazz, New Orleans' driven jazz, funk, and other jazz music on Friday, May 18, 2018 and Saturday, May 19, 2018, live at Mission Plaza in San Luis Obispo, beginning at 5:00 p.m. and ending at 10:00 p.m. Friday then beginning at 11:00 a.m. and concluding at 10:00 p.m. on Saturday night.

The Festival's headliners include Academy Award nominated and 3x Grammy Award winning SERGIO MENDES, a living legend of Brazilian and pop music, who will bring his entertaining show which includes famous hit MAS QUE NADA (featured in the movie Be Cool with the Black Eyed Peas and John Travolta). Additional Grammy winning performers PACIFIC MAMBO ORCHESTRA from San Francisco and 2018 Grammy Award Winner JEFF LORBER FUSION perform on the first ever opening night May 18, 2019.

Adding salsa excitement to the lineup this year is Afro-Cuban Ricardo Lemvo and Makina Loca. Joining the stellar International Mission Stage lineup are Anton Schwartz Quintet (straight ahead sax man) and trioKAIT, who will take you on a jazz-inspired journey through music. This year's jazz festival offers several new twists and surprises that emerge from both the spirit and vigor of San Luis Obispo and New Orleans, the birthplace of jazz. A new Broad Street "NOLA" stage includes the Pub Crawlers from Sacramento, Ragbone Saints, and local band Judith and the Jazz Krew in a New Orleans' themed new stage of regional and local all-star talent. On the Main Stage and just prior to Sergio Mendes, BIG SAM'S FUNKY NATION arrives from New Orleans, Louisiana to perform an electrifying and dance set of NOLADELIC funk.

We are adding a new "Jazz Lives" stage, which will feature Joe Duran Band's contemporary original jazz, George Garcia, Darrell Voss, and Ken Hustad "Jazz Men" as well as a repeat performance by Anton Schwartz Quintet (from Seattle, WA) headlining.

The popular Youth in Music stages return with multiple combos from Cuesta College plus the Invitational High School Honor Jazz Band and the Summer Jazz Workshop band, comprised of musicians from our Summer Jazz Workshop. The High School Band Stage at the Children's Museum also returns this year with local area high school bands. A sax clinic by Anton Schwartz will also occur in the Museum of Art in the afternoon.

The jazz festival continues to be a 98% zero-waste event and is driven by solar power.

SLO Jazz Festival, Inc.
805-459-6939
info@slojazzfest.org

a 501(c)3 non-profit organization
PRESS RELEASE

Fed Tax ID: 27-2625815
1864 Atlantic City Avenue, Suite B
Grover Beach, CA 93433



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The jazz festival is supported through a memberships and an endowment fund which includes donations from local philanthropists as well as sponsorship from companies who appreciate America’s original art form in music.

New SLO Jazz Festival sponsors include Embassy Suites, Shore Cliff Inn, the Butler Hotel, KCSM 91.1, Tooth & Nail Winery, and more to be named soon.

Returning sponsors include KSBY TV, Rabobank, City of San Luis Obispo (PCC), Cass Vineyard & Winery, KVEC, Krush, KCBX FM, Poor Richard’s Press (PRP Printing Companies), Got You Cover’d, Big Big SLO, John Landon Gallery (who painted the poster artwork), Bill Gaines Audio, the Drum Circuit, SLO Tribune, Simply Clear Marketing, and Central Coast Party Helpers, The Basin Street Regulars, The SLO Jazz Fed, and Mega 97.1.

San Luis Obispo entrepreneur, author, and well-known local jazz musician Scott Andrews, Executive Director & Founder, says, “We believe our 5th festival lineup puts us on the map as a ‘destination festival’ for jazz and music festival-goers from around the State of California and beyond. We are enthusiastic that 2018 is a breakout year for us bringing International quality jazz to the Central Coast and a great opportunity to showcase regional and local Central Coast jazz stars in an event that celebrates life through jazz music. We are grateful for our members, donors, sponsors, media supporters, vendors, and volunteers who’ve all worked hard to deliver to our festival-lovers this amazing event here in San Luis Obispo.”

Membership to SLO Jazz Festival, which includes a ticket to Saturday’s shows and discounts on merchandise, Friday’s Festival ticket, and additional SLO Jazz Festival events, is available now. Tickets are on sale now with deals on 2-day passes, along with VIP and General Admission tickets to both Friday and Saturday festival shows.

For more information and to order tickets, visit the Festival’s website: www.slojazzfest.org.

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Photos:

Photos for SERGIO MENDES:

<https://www.paradigmagency.com/music/artists/sergio-mendes/>

Photos for JEFF LORBER FUSION:

<http://www.lorber.com/gallery/jeff-lorber-fusion-paris-new-morning/>

Photos for Pacific Mambo Orchestra:

<http://www.pacificmambo.com/>

Photos for BIG SAM’S FUNKY NATION:

<https://www.bigsamsfunkynation.com/press/>

Photos for Ricardo Lemvo and Makina Loca:

<http://www.makinaloca.com/gallery.html>

Photos for Anton Schwartz:

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<http://antonjazz.com/photos-videos/>

Photos for trioKAIT:

<http://www.kaitdunton.com>