"Celebrating jazz and nurturing the human spirit, one event at a time."



5th Annual 2018 SLO Jazz Festival May 18-19, 2018 in Mission Plaza, San Luis Obispo, CA

PRESS RELEASE: 5TH SLO JAZZ FESTIVAL IS POSTPONED

FOR IMMEDIATE RELEASE

May 8, 2018

For further information, contact Scott Andrews 805-459-6939 scott@slojazzfest.org

SLO JAZZ FESTIVAL announces 5th Annual SLO Jazz Festival IS POSTPONED – several acts scheduled in new shows to KEEP the JAZZ ALIVE

SAN LUIS OBISPO- It is with deepest regret that we must inform you that the 5th Annual SLO Jazz Festival, scheduled for Friday, May 18, 2018 and Saturday, May 19, 2018, live at Mission Plaza in San Luis Obispo, is POSTPONED UNTIL 2019, due to circumstances beyond our control. The Festival headliners were to include 3x Grammy winner SERGIO MENDES, PACIFIC MAMBO ORCHESTRA from San Francisco and 2018 Grammy Award Winner JEFF LORBER FUSION, BIG SAM'S FUNKY NATION, RICARDO LEMVO & MAKINA LOCA, ANTON SCHWARTZ QUINTET, AND TrioKAIT, among other amazing jazz performers. Details about refund requests and make-up dates are included in this Press Release.

NEW SHOWS: In order to offer jazz fans some of the fine acts we were planning to showcase, we have scheduled the following NEW shows at the following venues as exciting jazz shows to attend on May 18-19, 2018:

Friday, May 18, 2018: Former Snarky Puppy pianist Kait Dunton, one of the top 10 up-and-coming female jazz performers, stars in TrioKAIT with opening act G2 Project (George Garcia, Darrell Voss, Keegan Harshman) in a special performance at STEYNBERG GALLERY. As seating is limited, it is recommended you purchase tickets in advance. Doors will open at 5:30PM and G2 takes the stage at 6:00PM followed by TrioKAIT at 7:30PM. Tickets are online at <u>www.slojazzfest.org</u>.

Saturday, May 19, 2018: Straight-ahead sax man ANTON SCHWARTZ will perform at STEYNBERG GALLERY. Schwartz, whose "music communicates with your soul," according to Ray Redmond, Jazz USA, will be accompanied by Josh Nelson, who has toured with Natalie Cole and others, on piano; Alex Boneham who performed with Herbie Hancock, on bass; Joel Behrman, who also plays with Lavay Smith & Her Red Hot Skillet Lickers and is returning from a performance with Sheila E, on trumpet; and Lorca Hart, son of jazz legend Billy Hart, who has performed with Red Holloway and countless others, on drums. As seating is limited, it is recommended you purchase tickets in advance. Doors will open at 3:00PM and ANTON SCHWARTZ QUINTET takes the stage at 3:30PM – 5:30PM. Tickets are online at <u>www.slojazzfest.org</u>.

SLO Jazz Festival, Inc. 805-459-6939 info@slojazzfest.org a 501(c)3 non-profit organization PRESS RELEASE Fed Tax ID: 27-2625815 1864 Atlantic City Avenue, Suite B Grover Beach, CA 93433



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Saturday, May 18, 2018: The seamless and infectious Afro-Cuban salsa band, RICARDO LEMVO & MAKINA LOCA, will inspire you to let loose and dance away your worries at TOOTH & NAIL WINERY in Paso Robles.

Gates: 6:00PM. Show: 7:00PM – 9:00PM. This high-energy dance show features Ricardo Lemvo, who has refined his craft and vision, raising his joyous voice with strength, singing songs that celebrate life. https://my805tix.com/events/ricardo-lemvo-makina-loca

We were excited about the new winery sponsors, Tooth & Nail, Opolo Winery, and Frollicking Frog, new hotel sponsors Embassy Suites, Shorecliff Lodge, Dolphin Bay, and The Butler Hotel. Also sponsoring was the City of San Luis Obispo Promotion Committee, Rabobank, Community West Bank, Pismo Jazz (Basin Street Regulars), SLO Jazz Federation, Karen Scott Audiology, and in-kind support from Glenn-Burdett, Cass Vineyard & Winery, KSBY TV, KVEC, Krush, KCSM 91.1 in San Francisco Bay Area, Got You Cover'd, Big Big SLO, John Landon Gallery, Bill Gaines Audio, the Drum Circuit, The Tribune, Simply Clear Marketing, Mega 97.1, Figueroa Mountain Brewing Company, and Central Coast Party Helpers. We are extremely grateful for all sponsors who made an effort to support the 2018 SLO Jazz Festival.

Unfortunately, several important cash sponsors did not follow through with earlier pledges, leaving us in a bind at the 11th hour. We reached out to hundreds of potential sponsors and philanthropists, and unfortunately not enough money could be raised to cover the shortage in cash sponsorship to bring about the full festival as planned. As such, our non-profit board met and concluded we could not continue forward and offer the type of experience our fan base has become accustomed to with SLO Jazz Festival's previous engagements.

The SLO Jazz Festival is supported through memberships, sponsorship, and philanthropists who appreciate America's original art form in music. We will continue to develop our board, grow our endowment fund, and build upon the festival's finances in preparation to bring the 2019 SLO Jazz Festival back next year, hopefully stronger than ever with additional community support.

AGAIN, WE ARE DEEPLY SORRY ABOUT NOT BEING ABLE TO EXECUTE OUR EVENT AND ANY UNFULFILLED EXPECTATIONS THIS MAY HAVE CAUSED. WE ALSO HOPE YOU ARE EXCITED ABOUT THE THREE SHOWS WE COULD RE-SCHEDULE, AND WE HOPE YOU WILL ATTEND THOSE SHOWS WITH YOUR FRIENDS AND FAMILY.



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"We are very disappointed we could not deliver this festival as planned," said Festival Executive Director and Founder, Scott Andrews. "I'm not sure how many people in our community know how important it is to contribute to the festival, but we approached both national and local companies to try to find Presenting and Title Sponsors for the festival, and it just wasn't in the cards this year. We are very grateful for all of you who purchased tickets and expressed such enthusiasm in-person and online for our festival and organization. As many of you know, this organization has not been supported by a significant philanthropic partner, as many festivals are, nor a major sponsor – it has been completely bootstrapped from day one. We welcome a significant sponsor or philanthropic partner to help us bring this festival and create a model of sustainability."

The plan for refunds is to automatically refund tickets beginning May 11, 2018 online to all who have purchased tickets. If you would prefer to have your tickets become a "donation" to the jazz festival, or contribute towards a scholarship for a student for the Summer Jazz Workshop at Cuesta College, June 18-22, 2018, email us with a REQUEST for "DONATION" or "SCHOLARSHIP" by May 11, 2018, otherwise we will refund your ticket automatically. Membership to SLO Jazz Festival remains available and all current members will receive Saturday tickets for the 2019 Festival (tickets will roll forward, per our membership agreement). If you wish to request a refund for your sponsorship or membership, please contact our office at info @ slojazzfest .org (without the spaces) no later than May 20, 2018. All refund requests should reference your order number or membership application date. Please allow 7-10 days for processing. We thank you in advance for your understanding and patience with us through this process.

For more information, visit the SLO Jazz Festival's website: <u>www.slojazzfest.org</u>.

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